

Success story

KrishiVigyan Kendra, Rayagada

Title : Beekeeping a sustainable income generating activity for WSHG

1. Name of the SHG:Rupa SHG

President – PremanjaliSabar

Secretary – SirianjaniGamango



2. Address (At/PO/Block/Dist/PIN):

Village –Jarling, Block – Gunupur

Dist. – Rayagada, State – Odisha

PIN – 765022

3. Contact no: President – 8763691073

Secretary – 9439312044

4. Brief background: (Educational Qualification / Social status): Rupa SHG started functioning in the year 2018. Members of the group generally involved in lending the deposited money among themselves and paying interest. They got the opportunity 3 times for supplying meal to different institutions during COVID-19 period. But they were always in search of a suitable opportunity to revolve their bank deposit.

5. Details of enterprise/Farming community – KVK Scientists identified the SHG during the diagnostic field visit to maize fields, 2020-21. Considering the availability of Flora and Fauna throughout the year, Scientists suggested to go for honey bee rearing as a suitable income generating activity. Initially awareness cum trainings on Scientific Beekeeping was arranged by KVK involving SHG members. Three numbers of improved honey bee box were supplied to the SHG under demonstration. They also procured 7 nos. of additional similar boxes. Apart from training, demonstration on diseases pest management, colony division, harvesting etc. were also imparted. With time to time guidance and supervision of KVK Scientist SHG harvested on an average 5.5 lit honey and bagged two colony per box.

6. Economic/ Production advantage – By selling the honey Rs. 700.00 per lit and Rs. 1200.00 per colony, they get net profit of Rs. 47500.00 with an initial investment of Rs. 20000.00 with B:C ratio 2.37.

7. **Employment generation** – All the 10 members are engaged in managing the apiary unit.
8. **Contributing factors for the success:** Technology support on Scientific beekeeping with training and need based guidance has proved honey bee rearing is the right enterprise to support SHG. As always there is a demand for pure honey in the market, the SHG is now interested to invest their money to procure another 10 nos. unit during 2023-24.
9. **Importance for other farmers:** Farmers of nearby villages and SHG of different blocks are visiting to the apiary unit of Rupa SHG. KVK has also conducted an exposure visit of farmers (11 blocks) enrolled under STRY programme 2022-23.
10. **Award/ Recognition if any:** NA

Photographs:

