

## Successful entrepreneur on maize cultivation (sweet corn)

**Name and contact details of the successful farmer:** Mr. Rajendra Kumar Nimalu

**Address of farmer with mobile number:**

Village- Pradhaniguda  
Block- Gunupur  
Dist. - Rayagada  
PIN – 765022  
Mob: 9437263404



### A brief about the successful venture

Mr. Rajendra Kumar Nimalu aged about 39 years is having 4.5 acres of land and cultivating mainly maize (sweet corn) throughout the year along with paddy, cotton, arhar and other high value vegetable crops. Krishi Vigyan Kendra, Rayagada provided him training on improved package and practices of sweet corn and other crops also. He has special interest on sweet corn and cultivates sweet corn in 2.0 acre land throughout the year followed by use of soil test based fertilizer, micro-nutrient, integrated pest, disease and weed management. He has assured irrigation facility like bore well (solar pump set), drip irrigation facility with improved farm machineries like power weeder, power sprayer, seed drill, different small farm tools.

Mr. Nimalu able to generate income of Rs. 170000.00 to Rs. 180000.00 yearly from sweet corn only.

### Action photograph of the Crops/ enterprise



**Mr. Nimalu in his field**





**Diagnostic field visit by KVK scientist**



**Mr. Nimalu with his solar pump for irrigation purpose**



**Mr. Nimalu preparing his shed net house**

Mr. Nimalu and other farmers of Pradhaniguda were growing vegetables and maize conventionally. By the intervention of KVK scientists he followed scientific method of cultivation of sweet corn, high value and hybrid vegetables. There was also conducted Frontline demonstration on sweet corn var. Sugar-75 in his field. During this year he makes shed net house for growing of different types of seedling and planting materials. He also introduced sweet corn in the village for commercial cultivation by continuous training, diagnostic field visit of KVK scientist. By the intervention of KVK scientists he was able to improve his socio-economic status by enhancing his productivity mainly on sweet corn and other vegetable crops. The other farmer of his village and neighboring village were encouraged to grow sweet corn in commercial scale by seeing his improved method of cultivation, high yield and more profit.

Mr. Nimalu regularly visit to KVK and attending different training programme which helps him in improving his knowledge and skill on cultivation of sweet corn, different crop and vegetable in scientific method and use of organic manure. KVK training helped Mr. Nimalu to use different liquid fertilizer, foliar nutrients and hormone to achieve good crop growth as well as yield. He also able to maintain soil health status by applying soil test based fertilizer, compost and micro nutrient dose. He has also honey bee unit and providing training to the farmers at village level.

Mr. Nimalu is a young, energetic, progressive farmer and a successful entrepreneur of sweet corn. He became an eye opener for rest of the farmers and suggest to produce to sweet corn in scientific method for better yield and income.