








Flower cultivation a boon for Mr. K. Siba Kumar

Name of farmer	Mr. K. Siba Kumar
Address	Village: Kuturu, block-Gunupur, Dist.- Rayagada, State- Odisha, PIN – 765025
Contact details (Phone, mobile, email Id)	9437779631
Landholding (in ha.)	6.8
Name and description of the farm/ enterprise	Mr. Siba Kumar was growing Paddy- 6 acre, Cotton - 4 acre, Cashew -2 acre and vegetable -4 acre from which he got Rs. 80000/- per annum.
Economic impact	<p>KVK assessed and demonstrated high value vegetable, fruits and flowers such as chrysanthemum, crossandra, tuberose and marigold. With time to time supervision and guidance of KVK scientists, Mr. Siba Kumar included scientific approaches i.e. INM, IDM and IPDM in vegetables, fruit and flower fields. He is also practicing intercropping method in vegetable field.</p> <p>Mr. Kumar received an amount of 1.5 lakh from different field crops and Rs. 95000.00 from flower cultivation.</p>
Social impact	Mr. Kumar has bagged 1 st prize in rose show during 2023-24. He is role model of agri-entrepreneur in Rayagada district.
Horizontal/ Vertical spread	The cultivation of high yielding and high value vegetables has been spread in 5 villages and farmers very much interested to cultivate the same crops in large scale due to more profit and high market demand.

<p>Good quality photographs</p>	 A photograph showing two people standing in a field of tall, yellow-flowered plants. In the background, there is a dense grove of banana trees under a clear sky.
 A photograph of a field filled with rows of white-flowered plants, possibly a type of clover or similar legume, with some people visible in the distance.	 A photograph of two men standing in a field of white flowers. One man, wearing a green shirt, is holding a large woven basket filled with harvested white flowers.
 A photograph of a group of about seven people standing in a field of low-growing green plants. Some individuals are looking towards the camera, while others are engaged with the plants.	 A photograph showing a group of people standing in a field of white flowers. The people are dressed in casual clothing, and the field is densely packed with the flowering plants.
 A photograph of several people working in a field where rows of young green plants have been recently sown or transplanted into the soil. The background shows a line of trees and a utility pole.	 A photograph of a group of people standing in a field of lush green plants. The plants appear to be in an early stage of growth, and the people are observing them.

