

## **Flower cultivation a boon for Mr. K. Siba Kumar**

<b>Name of farmer</b>	Mr. K. Siba Kumar
<b>Address</b>	Village: Kuturu, block-Gunupur, Dist.- Rayagada, State- Odisha, PIN – 765025
<b>Contact details (Phone, mobile, email Id)</b>	9437779631
<b>Landholding (in ha.)</b>	6.8
<b>Name and description of the farm/ enterprise</b>	Mr. Siba Kumar was growing Paddy- 6 acre, Cotton - 4 acre, Cashew -2 acre and vegetable -4 acre from which he got Rs. 80000/- per annum.
<b>Economic impact</b>	<p>KVK assessed and demonstrated high value vegetable, fruits and flowers such as crysanthum, crossandra, tuberose and marigold. With time to time supervision and guidance of KVK scientists, Mr. Siba Kumar included scientific approaches i.e. INM, IDM and IPDM in vegetables, fruit and flower fields. He is also practicing intercropping method in vegetable field.</p> <p>Mr. Kumar received an amount of 1.5 lakh from different field crops and Rs. 95000.00 from flower cultivation.</p>
<b>Social impact</b>	Mr. Kumar has bagged 1 <sup>st</sup> prize in rose show during 2023-24. He is role model of agri-entrepreneur in Rayagada district.
<b>Horizontal/ Vertical spread</b>	The cultivation of high yielding and high value vegetables has been spread in 5 villages and farmers very much interested to cultivate the same crops in large scale due to more profit and high market demand.

**Good quality photographs**



